

# Pulse



**September 2010**

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*At Healthnetwork, we are dedicated to providing you and your loved ones timely medical information, facilitated access to leading physicians and world-class medical care at America's top hospitals.*

**One Call Starts It All:** 866-968-2467, 440-893-0830

or email [help@healthnetworkfoundation.org](mailto:help@healthnetworkfoundation.org)

## **And The Survey Says...**

Thank you to all Healthnetwork GOLD supporters who took part in our recent survey. Your responses will be an integral part of our future planning. Did you know

- Healthnetwork's Net Promoter Score is 68.1. That's a more than 20-point increase over last year's score and nearly 7 times higher than the national average.
- 88% of respondents who used liaison services would rate them a 9 or 10
- 87% of respondents would rate the physician they were referred to a 9 or 10



[Click here](#) for more information about the 2010 GOLD supporter survey.



## **Taking Care of Your Executive Team**

From time to time, members ask if they can extend Healthnetwork's concierge services to their senior executives or division leaders as a benefit. Since our inception, we have been a member benefit for presidential leadership groups.

***The Executives Program*** is a new and exciting opportunity exclusively for leaders of large companies who want to offer Healthnetwork's services to their executive teams. So far, two global corporations have signed up their division leaders.

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***The Executives Program*** is reserved for select employees of large companies. If you are interested in providing Healthnetwork's invaluable services to your top executives, please email [adam@healthnetworkfoundation.org](mailto:adam@healthnetworkfoundation.org).



### **Dr. Locke's Prescription for a Better Life: *Preparing for Flu Season***

Vaccines are not just for kids anymore. For the first time, the Centers for Disease Control (CDC) are recommending all individuals 6 months and older be vaccinated for this year's flu season. Although no new strain is being hyped for the 2010-2011 season, vaccinated individuals can reduce their likelihood of receiving and transmitting this year's three most anticipated flu strands: H3N2 virus, influenza B virus and the H1N1 virus.

What can you do to prepare for flu season? What other immunizations might you and your loved ones need? [Read more](#)

*Follow Susan Locke, M.D., Healthnetwork's Medical Director, on our website as she provides a monthly [Prescription for a Better Life](#).*



### **Healthnetwork Success Story: Greg Crabtree**

"The hardest part was making a mental commitment to have an executive physical. If you knew it would optimize your company's performance - would you spend a day meeting with as many experts as you could? If someone would line up all these experts for you and have your day scheduled so you go from one meeting to the next - would you think twice before saying yes? That's why I said yes to an executive physical. My health is just as important as the health of my company." [Read more](#)

**Greg Crabtree** | CEO, Crabtree, Rowe & Berger, PC

Huntsville, Alabama

Healthnetwork GOLD supporter

*Your health is your greatest asset. Safeguard your future health by scheduling an executive physical today. For more information call Healthnetwork at 440-893-0830, 866-968-2467 or email [help@healthnetworkfoundation.org](mailto:help@healthnetworkfoundation.org)*



### **Health Care Reform and You**

This spring President Obama signed into law a major overhaul of the U.S. health care delivery system. Other than the federal stimulus and financial bailouts, the new health care law garnered more attention than any other legislative pursuit in 2010. As well it should. At a cost of at least \$940 billion over the next 10 years, the new law will have a major impact on every aspect of medicine and the delivery

of health services in America. Who will be affected? The simple answer: Everyone. [Read more](#)

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### **In the News**



#### **The Truth About Male Menopause**

According to experts from **Cleveland Clinic Florida** and **Mayo Clinic Arizona**, among others, menopause isn't a mid-life rite of passage reserved for women. The fatigue, the loss of sexual desire- these are just two factors that accompany male menopause. [Read more](#)

### **Breakthrough Breast Cancer Treatment**



**The Christ Hospital** in Cincinnati, Ohio, boasts a new breast cancer treatment that can be completed in three weeks instead of a traditional six-week treatment. High dose radiation is sent through a device called the Savi Applicator which is inserted and expands into the tumor cavity. [Read more](#)

### **To Pump Or Not To Pump?**



The Centers for Diseases Control (CDC) report nearly 24 million Americans suffer from diabetes. For some of you, an insulin pump may simplify and assist with managing your diabetes. Are you committed to regular glucose monitoring? Individuals, primarily with Type 1 diabetes, can set their insulin delivery rates on this small electronic device for a continuous flow instead of periodic insulin shots. **Johns Hopkins** provides some insight on whether or not pumping may be right for you. [Read more](#)

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### **Liaison of the Month**



Thank you, Sally Bundy, Healthnetwork Liaison at **Swedish Medical Center in Seattle, Washington**. Members often comment on how comfortable they feel with her and her knowledgeable recommendations. Recently Sally connected a member with the necessary resources at Swedish on the very same day he reached out for assistance. This was a scary situation and stressful time for the member and his wife. Sally, your fast connections put the family at ease and brought peace of mind. Thank you

for always being so responsive!

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### **We Are Here to Help**

If you have suggestions for future topics, comments, questions or you are in need of medical assistance, please drop us an email or give us a call.

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