Connecting CEOS and entrepreneurs with leading hospitals to provide the best access to world class care and increase philanthropic funding for medical research.
We have now completed our 21st year and Healthnetwork continues to grow and to provide an invaluable service to our members and a source of significant funding to our hospitals.

This year’s magazine reflects the strategic work of our board of directors with a renewed emphasis on the two main components of our mission: access and philanthropy. This magazine includes stories from members, physicians and hospital leaders on the importance of what we do. As always, our success is due to the dedication and service provided by our medical partners and the philanthropic support of our members. Our goal is to have Healthnetwork’s access to the top doctors in the world continue, so we can serve your children and grandchildren.

I think you will enjoy our magazine. We feature stories of life-changing access and the importance of donations to support medical research, making medicine better for all. For the past five years, Healthnetwork has recognized the compassionate care of our physicians through donations to their research – Healthnetwork Service Excellence Awards.

As we always say, “I hope you don’t have to call, but when you do we are ready.” Pictured below are the Healthnetwork staff members who will provide you with the unmatched care and attention you need.

Thanks,

A Message From Our Founder, Bill Rowley

Board of Directors:

William W. Rowley
Chairman and Founder
Chagrin Falls, Ohio
CEO and WPO member

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Lisa Herchek
Adam R. Kaufman
E0 and Legatus member

FRONT COVER PHOTOS:
Telling the story of the Healthnetwork mission through a visual presentation: members who call Healthnetwork, to the leadership and liaisons who help our members and the grateful recipients of funding through Healthnetwork Service Excellence awards.

Left column, top to bottom:
Healthnetwork GOLD Supporters
Matthew Stewart, Frank and Jill Dulich, and Tom Davidson, Jr.

Center Column, top to bottom:
Hospital Leadership and Liaisons
Mark Laret, CEO of UCSF Medical Center; Spencer Koerner, M.D., Medical Director of the Center for International Health and Telemedicine at Cedars-Sinai Medical Center with Healthnetwork Liaison Donna Bias, R.N., Nurse Coordinator for the Center for International Health and Telemedicine

Right Column, top to bottom:
Service Excellence Award Recipient Physicians:
Joseph Sabik III, M.D., Cleveland Clinic; Ali Bydon, M.D., Johns Hopkins Hospital

Staff and Bill Rowley photos: Jeff Downie

Your Healthnetwork Team

Staff: front row from left to right: Betty Dubsky, Linda Bednar, Teresa Butler, Whitney Baker, Pat Klammer, Jane Biggar, Cheri Savage
Back row from left to right: Paul Koomar, Lisa Herchek, Kristina Ceicys, Adam Kaufman, Susan Locke, M.D., Katie Hannibal
Not pictured: Carol Akromas
Healthnetwork Foundation is a non-profit whose mission is to improve medicine for all by connecting CEOs with leading hospitals and their doctors to provide the best access to world class care and increase philanthropic funding for medical research.

UCSF Medical Center has partnered with Healthnetwork Foundation for more than 10 years, and the relationship has been valuable to our organization on many levels. Healthnetwork facilitates connections between UCSF and those who need our services, helping ensure a smooth transition for patients and securing essential medical information, records and other details that free up our time to focus on providing care.

It’s a natural relationship because Healthnetwork members are sophisticated health care consumers. They are knowledgeable about the latest advancements in treatment and accustomed to looking for the best. UCSF Medical Center and UCSF Benioff Children’s Hospital excel at providing the highly specialized care they seek. It’s gratifying to our faculty and staff knowing a Healthnetwork member has chosen to receive his or her care at UCSF.

Private philanthropy has always been integral to our ability to achieve our mission. The generosity of individuals and foundations enables us to develop new, cutting-edge treatments that have helped improve the lives of thousands of patients. And it will become even more critical as we build our new medical center in the Mission Bay area of San Francisco.

Public funding of medical research has stagnated; ironically, it’s at a time when we are so close to major breakthroughs. As state and federal funding for research and medical education decreases, academic medical centers such as ours increasingly are asked to shoulder more of the financial support for their universities. The cuts also are impacting the support network of social services we rely on in times of need. As anyone looking after a parent with chronic illness can attest, social workers, home health care aides and others help round out the circle of care. We are truly grateful for the continued support of friends who share our commitment to developing and delivering the highest value health care.

Healthnetwork members are passionate about accessing and supporting the highest quality health care. They also carry a lot of influence. It’s important to recognize the model for care we’re developing today will be the blueprint for upcoming decades. I encourage your members to continue advocating with opinion leaders and public policy makers for solutions that will elevate medical care not just at UCSF, but for all.

“The generosity of individuals and foundations enables us to develop new, cutting-edge treatments that have helped improve the lives of thousands of patients.”

— Mark Laret
CEO, UCSF Medical Center
San Francisco, California
Expressing Gratitude and Inspiring Others

West Coast CEO member and Legatus member Frank Dulcich, owner of Pacific Seafoods Inc., in Clackamas, Oregon, feels it is an honor to support causes and organizations that make a difference in the lives of so many in his communities – and a greater honor to provide key support to an organization that has directly and dramatically benefited his dear friends and team members.

“My wife, Jill, and I feel extremely blessed that we haven’t needed Healthnetwork’s expertise and advocacy for our immediate family, but our extended family has,” Dulcich says. “On every occasion, Healthnetwork Foundation was committed to help through some very difficult life-changing events. Their everlasting promise to care for families in time of need is an inspiration to us all.”

Dulcich says he contributes to Healthnetwork to benefit his peers in Legatus and encourage Healthnetwork to achieve more in the future.

“My goal is to not only express gratitude for the important work already done, but also to inspire other loyal members to support this special organization.”

– Frank Dulcich
Clackamas, Oregon
Healthnetwork GOLD Supporter

Dream Team Saves a Life and a Family

Samer Kurdi wanted to believe everything was going to be okay, but it wasn’t working. His wife, Dema, had been diagnosed with cancer, and the couple and their two daughters were beyond frightened.

Kurdi, a partner and deputy general manager of Sunbulah Group, a food production company in Saudi Arabia, wasn’t going to wait around for answers.

Fellow members of the Entrepreneurs’ Organization encouraged Kurdi to reach out to Healthnetwork Foundation. Soon, he was connected to Johns Hopkins Hospital in Baltimore, Maryland, where a dream team of physicians and specialists was being assembled.

Seemingly overnight, the Kurdis were in the United States meeting with physicians and developing a plan. Whatever they needed, Healthnetwork worked hard to provide it.

If there were conflicting appointments, Healthnetwork and the liaisons at Hopkins resolved it. If the family needed help with medical records or reassurance and a shoulder to cry on, Healthnetwork and the liaisons handled that too.

Dema Kurdi soon had a successful surgery. A life, and a family, had been saved. But Healthnetwork wasn’t done.

“After the surgery, there was a basket of goodies for Dema specifically designed with her in mind,” Kurdi says. “It was that human touch that meant the most to us.”

“Time slowed down, and I could not breathe.”

– Samer Kurdi
Jeddah, Saudi Arabia
Healthnetwork GOLD Supporter
Vistage Florida member David Hernandez faced a dire medical situation in June 2009 when his sister was in a coma. He and his family were desperate for help and wanted her to receive the best care possible. “My sister was in bad shape,” says Hernandez, CEO of Liberty Power Corp. in Fort Lauderdale, Florida. “I needed to know she was at a hospital that would give her the care she needed. Healthnetwork reassured me that Cleveland Clinic was the right place, and they were with my family throughout the entire process.”

Since then, Hernandez has called for Healthnetwork’s help for other serious family medical issues, including a brother who has complications related to lupus and a sister who suffered a heart attack. Hernandez says it is an honor to contribute to Healthnetwork beyond his GOLD support, because of his belief in the importance of the Foundation’s work. “I support Healthnetwork every year and will continue to do so, because they’ve helped me and I want them to be available to help others in the same way,” he says.

Healthnetwork There Every Step of the Way

While fishing in Florida, Tom Davidson, CEO of Nisim International, fell overboard. The boat’s propeller severed his femur, hamstring muscles and sciatic nerve. Eight operations and 12 nerve grafts later, Davidson was able to leave the trauma hospital in Miami with his leg. Healthnetwork then helped coordinate his plastic surgery and skin grafts at Cleveland Clinic Florida with the assistance of Service Excellence Award recipient Dr. Bernardo Fernandez, Jr., CEO of Cleveland Clinic Florida.

Davidson, a member of CEO and WPO, says he and his family will continue their use and support of Healthnetwork Foundation. Especially after Davidson’s accident, they realize the importance donations have. They donate to Healthnetwork and the Medical Center at Ocean Reef, where Davidson received therapy, because of the quality care he received.

“Having superior medical resources enabled me to recover in an environment close to my home,” he says. “There are so many people to thank for getting me to where I am today, and Healthnetwork is certainly on the short list.”

Finding the Best Care Possible

“I was prepared for amputation, but I never believed I would die. There were a few times I could feel myself slipping – I was determined to not let go – I would beat this.”

— Tom Davidson, Jr.
Brampton, Ontario / Key Largo, Florida
Healthnetwork GOLD Supporter

“Healthnetwork is doing the work of angels. They are a one-of-a-kind organization who has always been there for me and my family.”

— David Hernandez
Boca Raton, Florida
Healthnetwork GOLD Supporter
Healthnetwork Celebrates Outstanding Physicians with Service Excellence Awards

Healthnetwork Foundation’s Service Excellence Awards are presented annually to 10 physicians who have demonstrated an extremely high level of integrity and compassionate care to Healthnetwork members. Healthnetwork helps to fund the groundbreaking research being conducted by these national leaders in medicine. In total, Healthnetwork has donated $500,000 in research grants to 50 incredibly gifted physicians from around the country.

Colorectal Surgery
Susan Gearhart, M.D., Johns Hopkins Hospital

Endocrine Surgery
Orlo Clark, M.D., UCSF Medical Center

Executive Health Physicians
Donald Hensrud, M.D., Mayo Clinic
Richard Lang, M.D., Cleveland Clinic
Raul Seballos, M.D., Cleveland Clinic

Gastroenterology and Hepatology
Linda Lee, M.D., Johns Hopkins Hospital

Gastrointestinal Oncology
Alan Venook, M.D., UCSF Medical Center

Genomic Medicine
Charis Eng, M.D., Ph.D., Cleveland Clinic

General Surgery
Joseph Ostroski, M.D., Baptist Health South Florida

Geriatric Medicine
Robert Palmer, M.D., Eastern Virginia Medical School

Gynecology
Lloyd Greig, M.D., Cedars-Sinai Medical Center

Heart and Heart Surgery
Douglas Gibson, M.D., Scripps Health
A. Marc Gillinov, M.D., Cleveland Clinic
William Grossman, M.D., UCSF Medical Center
Joseph Sabik III, M.D., Cleveland Clinic

Internal Medicine
John Flynn, M.D., M.B.A., Johns Hopkins Hospital
George Sack, M.D., Johns Hopkins Hospital

Neurosurgery
Keith Black, M.D., Cedars-Sinai Medical Center
Jon Weingart, M.D., Johns Hopkins Hospital

Oncology and Surgical Oncology
Terry Langbaum, C.A.O., Johns Hopkins Hospital
Lillie Shockney, R.N., B.S., M.A.S., Johns Hopkins Hospital
Stephen Veach, M.D., Memorial Sloan-Kettering Cancer Center
R. Matthew Walsh, M.D., Cleveland Clinic
Edward Wolin, M.D., Cedars-Sinai Medical Center

Ophthalmology
Neil Bressler, M.D., Johns Hopkins Hospital
Walter Stark, M.D., Johns Hopkins Hospital

Orthopedics and Orthopedic Surgery
Jonathan Deland, M.D., Hospital for Special Surgery (foot and ankle)
Steven Haas, M.D., M.P.H., Hospital for Special Surgery (hip and knee)
Viktor Krebs, M.D., Cleveland Clinic (hip and knee)
John MacGillivray, M.D., Hospital for Special Surgery (shoulder, elbow and knee)
Edward McFarland, M.D., Johns Hopkins Hospital [shoulder]
Guy D. Paiement, M.D., Cedars-Sinai Medical Center (joint reconstruction)
Thomas Sculco, M.D., Hospital for Special Surgery (hip and knee)

Pain Management
Michael Clark, M.D., M.P.H., M.B.A., Johns Hopkins Hospital

Pediatric Orthopedics
William Phillips, M.D., Texas Children’s Hospital

Pediatric Neurosurgery
Kerry Crane, M.D., Cincinnati Children’s Hospital Medical Center

Psychiatry
Todd Palumbo, M.D., M.B.A., Lindner Center of HOPE

Pulmonology
Spencer Koerner, M.D., Cedars-Sinai Medical Center

Spine Surgery
All Bydon, M.D., Johns Hopkins Hospital
Isador Lieberman, M.D., Texas Back Institute
David Newell, M.D., Swedish Medical Center

Urology, Urologic Oncology and Surgery
David Agus, M.D., USC Medical Center
Peter Carroll, M.D., UCSF Medical Center
Eric Klein, M.D., Cleveland Clinic
Ron Rodriguez, M.D., Ph.D., Johns Hopkins Hospital
Peter Scardino, M.D., Memorial Sloan-Kettering Cancer Center
Edward Schaeffer, M.D., Ph.D., Johns Hopkins Hospital

Vascular Medicine and Surgery
Daniel Clair, M.D., Cleveland Clinic
Bernardo Fernandez, Jr., M.D., Cleveland Clinic Florida

Women’s Health
Holly Thacker, M.D., Cleveland Clinic
Alicia Fanning, M.D., Cleveland Clinic
Alan Venook, M.D.
UCSF Medical Center
Professor of Medicine

Venook’s research focuses on treating colorectal and liver cancer tumors with direct approaches, including chemotherapy or biological agents.

“The recognition through a critical care award like the Healthnetwork Service Excellence Award affirms that our multifaceted approach to patient care is the right thing for our patients. This research grant afforded us an opportunity to support a technician who is instrumental in a human tumor xenograph study where human colon cancer cells are being grown on mice. We can then test different reagents on these tumors to help in the advancement of colon cancer protocols. Research grants of this nature are very much appreciated, and they make a world of difference to our research here at UCSF.”

Joseph Sabik III, M.D.
Cleveland Clinic
Chairman of Thoracic and Cardiovascular Surgery

Sabik’s research focuses on coronary artery disease, heart disease, cardiac surgery treatments and stroke minimization.

“It is an honor to receive this Service Excellence Award; I am also somewhat humbled to join such an esteemed group of colleagues who have also been honored.

The funding will help support the observational studies we are doing to improve the outcomes for patients with coronary artery disease. Research projects are so important to improve our treatment techniques thus improving our patients’ quality of life and decreasing the risk of reoperation. This award in recognition of helping people truly defines the future of our specialty.”

Peter Scardino, M.D.
Memorial-Sloan Kettering Cancer Center
Chairman of the Department of Surgery and Head of the Prostate Cancer Program

Scardino’s research focuses on building statistical models to predict the progression of prostate cancer and its response to treatment and to measure and improve surgical outcomes for patients with cancer.

“A major goal of our research is to improve the accuracy of testing for prostate cancer. We have refined the PSA test so that it helps avoid biopsy in those who don’t need it and target those at greatest risk of having a serious cancer. We also have developed ways to characterize cancer better so we can avoid surgery on men whose cancer poses no real risk to life or health. We are certainly grateful to receive the support and recognition for exemplary patient care. The Service Excellence Award funding will help us continue to find ways to diagnose and cure prostate cancer. As a leader in this research, I am committed to continuing to improve the quality of care our patients receive.”
A special thank you to these grateful members who sought ways to make meaningful and sustainable gifts in honor of the support they have received. Through Healthnetwork provided opportunities, members are giving back to the Foundation or to the top medical centers where they received care with the intent of making medicine better for all.

Anonymous
Henry "Chic" and Barbara Belden
John and Marlene Boll
Brenner Foundation,
Chad and Carol Brenner
Joseph and Sue Ellen Canizaro
Bruce and Kathy Carbonari Foundation
Jim and Janet Dicke
Frank and Jill Dulcich
Harry "Hap" and Meg Esbenshade
Richard and Joyce Farmer
Gregg and Madelyn Foster
David and Linda Johnson
Adam and Claire Kaufman
Bill and Anne Kilroy
Bill and Patricia Krul
Steve and Vicki Lyman
Spinnaker Foundation,
Jennifer and Derek Malmberg
Gerry and Carole Miller
Scott and Meg Mueller
Sam and Susan Ross
W. Neil and Polly Rossborough
William Rowley
William "Pack" and Jill St. Clair
Ronald and Lezah Stenger
John and Connie Taylor
Sharon and Roger Vail
David "Deke" and Hope Welles

If Healthnetwork made a significant difference in your life, please consider making a significant gift to help secure our future. For more information about making a gift, please call Adam Kaufman at (866) 968-2467 or (440) 893-0830.

Healthnetwork fast-tracks care for member and his family

Hap Esbenshade’s first serious encounter with Healthnetwork Foundation came when he suffered a serious Achilles tendon injury in 2000. He called the organization, and two days later, he was at Cleveland Clinic, where doctors surgically repaired his injured ankle.

Since then, Esbenshade and his family have used the services of Healthnetwork and Cleveland Clinic multiple times for a range of health issues, from cardiac to orthopedic problems.

Esbenshade, who serves as Chairman and CEO of The Mountain Company, the parent company to a group of specialty contracting companies headquartered in Vienna, West Virginia, says he and his family have always received first-rate care from Healthnetwork and the team at Cleveland Clinic.

“Between my family and me, we’ve had a fair amount of use of Healthnetwork,” says Esbenshade, who is also involved with CEO and WPO. “The people at Healthnetwork are very friendly and they provide superior service - they’ve always done a great job. We’ve had 100 percent success.”

“I’ve been completely satisfied with my experiences with both Healthnetwork and Cleveland Clinic, and that’s why I participate and support them,” Esbenshade says. “They’re doing great stuff. They’ve helped us many times, always with tremendous success.”

“The consistency of excellent care and service led me to support Healthnetwork and Cleveland Clinic.”

— Harry “Hap” Esbenshade
Vienna, West Virginia
Healthnetwork GOLD Supporter
Eric Klein, M.D.
Cleveland Clinic
Chairman, Glickman Urological and Kidney Institute
Professor of Surgery, Cleveland Clinic Lerner College of Medicine

“With government funding decreasing, major gifts from grateful Healthnetwork members are tremendously appreciated and allow us to pursue research projects that transpire into better outcomes for all patients.”

Donations Drive Vital Research

To be named the No. 1 center for urology and nephrology in the country was a tremendous accomplishment for our team here at Cleveland Clinic. This recognition was bestowed by *US News & World Report* and reflects the hard work and dedication of everyone in our institute. We built a breadth and depth across our specialists to have more than one expert in every disease state, which allows us to better serve our patients and to take our research from bench to bedside.

When members face life-threatening medical issues, Healthnetwork’s ability to access top medical institutions is second to none. It challenges us to provide its members with timely appointments, quality care and superior outcomes. Healthnetwork members are influential leaders who expect great care and are outspoken about the care received. This often leads to two very important benefits – an increase in patient referrals and vital funding from grateful patients.

The Healthnetwork Service Excellence Award and donation I received this year affirms that we are bringing world class care to all Healthnetwork members. This funding will support staff at The Novick Center for Clinical and Translational Research at every level, from nurses to coordinators to data researchers. This center poses an opportunity for physicians and researchers to develop innovations in advanced minimally invasive surgery techniques and new and improved biomedical devices, among other research projects.

When grateful members recognize your work through major gifts, you become so appreciative for the generosity of one who is paying it forward by funding vital research. The major gifts I received from generous Healthnetwork members will go far in funding our research projects. I remain incredibly indebted to these individuals who recognized my care with such significant donations. We could not do so much for our patients with prostate cancer without donations to research. We refine surgical techniques daily as our research teams track successes and ultimately improve patient outcomes.

Bill Rowley’s passion for health, great medical care and advancing medical research is contagious. I feel this every time I interact with Healthnetwork and the members I see from around the world. I believe we all benefit from this relationship – together we are advancing medicine to improve patient care.
GOLD Opportunity to Support the Foundation

Healthnetwork Foundation’s GOLD program sustains and supports the Foundation’s mission. The funding from generous GOLD Supporters enables Healthnetwork to provide members with VIP access while the Foundation also makes gifts to its partner hospitals and physicians in support of medical research. Healthnetwork members become GOLD Supporters through a tax-deductible donation of $500 annually. Many of these individuals donate because they have been well served or they believe in supporting the Foundation so that other members may benefit as they did.

Healthnetwork is a 501 (c)(3) non-profit organization. For more information on becoming a Healthnetwork GOLD Supporter, please call Lisa Herchek at (866) 968-2467 or (440) 893-0830. Donations may also be made online at www.healthnetworkfoundation.org/BecomeGOLD.

Additionally, there are options for you to enroll qualified peers into the Healthnetwork GOLD program. For more information, please call Paul Koomar at (866) 968-2467 or (440) 893-0830.

Healthnetwork Will Be Our First Call

Two years ago, Derek Malmberg found himself in a predicament. A loved one needed an appointment for a serious medical condition quickly. They tried to make an appointment on their own, but they faced a long wait. Searching for help, the Malmbergs called Healthnetwork Foundation.

“I was soon connected with Co-President Adam Kaufman, and I relayed the struggle my family was having scheduling appointments and finding the right specialists,” says Malmberg, a partner with Deloitte & Touche LLP in New York. “Adam was super-responsive and put us in touch with the liaisons at Johns Hopkins Hospital. We were very pleased with the ability to move through that process quickly. Healthnetwork made sure we had appointments in a week and a half.”

Malmberg says Healthnetwork is his first call when someone close to him faces a serious medical issue.

“They provide access to world class doctors and hospitals, and they do it in a very responsive way,” he says. “We’ve been pleased with the way they follow through and make sure you’re getting to the right physicians.”

Malmberg and his family felt so strongly about the care they received that they brought on the advisors of their foundation, Spinnaker Foundation, as GOLD Supporters.

“Spinnaker Foundation was created to support arts, education and medical research,” he says. “One of the reasons we are excited to partner with Healthnetwork is that together we can continue supporting medical research in areas where children and adults have life-threatening medical conditions. In fact, we are now funding medical research at Johns Hopkins based on our experiences with Healthnetwork.”
“On a Friday, we found ourselves stunned with a diagnosis, feeling a sense of urgency and wondering what to do next. We are GOLD Supporters through our association with the Boca Grande Health Clinic and called Healthnetwork about a second opinion. We were at Johns Hopkins the following Friday for evaluation. We might have been able to make these arrangements ourselves, but certainly not as quickly.”

— Peter Diebold
Boca Grande, Florida
Boca Grande Health Clinic Foundation
Healthnetwork GOLD Supporter

“I cannot tell you how great it was to get the appointment so quickly. The service was more than simply getting an appointment. It was the fact that Healthnetwork did the research to find the right doctor. It is that kind of attention to detail and caring about getting the right results that provides the confidence we have in Healthnetwork.”

— Sandy & William Henneberry
Key Largo, Florida
Baptist Health South Florida Foundation
Healthnetwork GOLD Supporter

“When caught in these unknown and treacherous waters of mysterious medical situations, our minds fear the worst while we hope for the best. Hope is buoyed when one finds the person/institution who not only knows what to do, but also how to assure us of the same. I am deeply appreciative for the responsive, caring and important assistance provided by Healthnetwork. It is with great pleasure that I renewed my GOLD support for another year.”

— Walter Green
Author, “This is the Moment”
Rancho Santa Fe, California
CEO member and WPO member
Healthnetwork GOLD Supporter

“Having your No. 1 sales person in the hospital is not a fun place to be. Just like my experience, things went well for my employee – the response time was very quick. I am a GOLD Supporter, because I was impressed with my experience. Being able to help my team member was important. I don’t know what we would have done without you.”

— Kirk Hanson
GM of IT Solutions Division
Alvarez Associates
Castle Rock, Colorado
Vistage Group #569
Healthnetwork GOLD Supporter

Healthnetwork’s mission
Improving Father’s Quality of Life

About four years ago, Joey Meggs’ father left work on a Friday and came back Monday with uncontrollable blinking. For the next four years, he struggled to find a diagnosis and treatment plan that would help. The uncontrolled facial movements expanded and began to impact his life.

Vistage member Meggs, president of Premier Products Inc. in Monroe, Louisiana, placed a call to Healthnetwork, not quite knowing what to expect. The Healthnetwork Medical Coordinator quickly provided them with a list of experts. Once the family decided to go to Mayo Clinic Florida, everything fell in place quickly.

“We were in a situation where acute care was needed and having the Healthnetwork staff react so empathetically and rapidly was greatly appreciated,” Meggs says.

“I became a GOLD Supporter because I see the real difference Healthnetwork Foundation can make in the lives of families already struggling with an illness and confused about which direction they should take regarding treatment possibilities. Our experience and outcome were so good that I wanted to make a financial commitment that may also benefit others seeking help in their time of need.”

“We support the Foundation because they do everything they claim they will do and more.”

— Ralph Guild
Palm Beach, Florida
Healthnetwork GOLD Supporter

Service Excellence Physician Helps Wife See a Brighter Future

When Calla Guild started experiencing vision problems, she and her husband knew they wanted an appointment at the Wilmer Eye Institute at Johns Hopkins Hospital. WPO member Ralph Guild, retired president of The Interep Radio Store immediately called Healthnetwork, and soon they had an appointment with top eye specialist Neil Bressler, M.D., a Healthnetwork Service Excellence Award recipient.

“Never have I had an experience like what Johns Hopkins provided,” Guild says. “Dr. Bressler provided a very precise series of steps for us to take in order to be as proactive as possible with my wife’s condition.”

Guild says he is a GOLD Supporter because Healthnetwork’s services have provided the people he cares about with superior medical options.

“Our support of the Foundation goes beyond the GOLD program because my wife and I are more than pleased with what we experienced through the services of Healthnetwork,” he says.

“To help my father is a gift beyond compare.”

— Joey Meggs
Monroe, Louisiana
Healthnetwork GOLD Supporter
Matt Stewart’s cousin had everything. He was a high school senior heading into his freshman year of college with a football scholarship.

Then he received some devastating news: He had a hemophilia-type disease that meant he could never play contact sports again. Facing a six-month wait for any help, Entrepreneurs’ Organization member Stewart, co-CEO of National Services Group in Irvine, California, couldn’t bear to see his cousin’s dream shattered and gave Healthnetwork Foundation a call.

Healthnetwork was able to secure a second opinion at Cleveland Clinic the next day, where it was determined he had been misdiagnosed. The young man did have a similar illness, but not one that ruled out contact sports.

Since then, Stewart has used Healthnetwork’s services several times.

“He learned he could play football and go to college on a scholarship. It was a life-changer for him.”

— Matt Stewart
Laguna Niguel, California
Healthnetwork GOLD Supporter
Cincinnati Healthnetwork Foundation:
Local Model Funding Medical Excellence

In 2009, the idea of providing the Healthnetwork experience on a local level came to fruition in Cincinnati.

Local YPO-WPO members, hospital leaders and Healthnetwork came together to provide members with excellent medical care and concierge services at five area hospitals.

Three years later, the program continues to flourish and grow. The goal is to inspire members who are well served to give back to sustain this model and improve medicine for all.

‘Turnkey’ Approach Leads to Answers

For three months, an unknown health issue halted Peg Wyant’s schedule and activities. Her husband, Jack, called Teresa at Cincinnati Healthnetwork for help after witnessing his wife’s extended struggle with headaches, muscle aches, fatigue and other issues.

Now, four months after Healthnetwork’s intervention, Peg Wyant proclaims, “I feel great.”

“I cannot imagine better words,” WPO member Jack Wyant, managing director at Blue Chip Venture Corporation in Cincinnati, Ohio, exclaims. “Healthnetwork’s connection to the experts at University Hospital in Cincinnati was a milestone in her health saga.”

“We were struggling to find an expert, and you did this for us faster and more effectively than we believed was feasible,” he says. “Now, we are back to living without the fear of a threatening disorder that eluded diagnosis until your ‘turnkey’ approach to health care problem-solving led us to an answer. As a result, we joined as Healthnetwork GOLD Supporters and urge others to do so in advance of a need.”

“The physicians did a masterful job and gained Peg’s confidence while convincing us of the diagnosis and the steps to take to treat it.”

— John “Jack” Wyant
Cincinnati, Ohio
Healthnetwork GOLD Supporter
Healthnetwork by the Numbers

**GOLD Supporters:** 3,186

**Donations Made to Hospitals by Healthnetwork and our Members:**
$15 million

**Service Excellence Awards:**
$500,000 Donated in Total
50 Physicians Received Funding

**Projected Number of Requests This Year:** 3,200

**Net Promoter Score:** 72.4%
This level of customer satisfaction puts Healthnetwork in an elite group of companies with exemplary customer service.

**Top Reasons Members Call:**
- Cancer
- Executive Health
- Neurology and Neurosurgery
- Orthopedics
- Pediatric
- Heart and Heart Surgery
- Psychiatry
- Spine
- Undiagnosed Disorder
- Digestive Diseases

**Member Groups:**
- 22,000 members worldwide
- The Founders Society of Baptist Health South Florida
- Boca Grande Health Clinic Foundation
- Chief Executives Organization
- Entrepreneurs’ Organization
- Legatus
- The Founders Society at the Medical Center of Ocean Reef
- Vistage International, Inc.
- Vistage Florida
- Vistage Michigan

*Net Promoter Score is a leading benchmark for customer satisfaction and loyalty.*
Healthnetwork Centers of Excellence

- **Healthnetwork GOLD Hospitals** have dedicated Healthnetwork offices and liaisons to assist Healthnetwork members.
- **Healthnetwork Alliances** also have liaisons to assist Healthnetwork members. (Not all Healthnetwork services are available at each medical center.)

- **Cincinnati Healthnetwork**
  - Cincinnati Children’s Hospital Medical Center
  - Lindner Center of HOPE
  - The Christ Hospital
  - TriHealth – Bethesda North Hospital and Good Samaritan Hospital
  - UC Health – University Hospital